## 'UP on track to becoming trillion-dollar economy'

VIDENDRA SINGH RAMINT

Sudinow, 21Hards

ttar Pradesh is on course to achieve its ambificious target of becoming a trillion-dollar economy, aided by a partnership and accountability of both the legislature and the executive, Vidhan Sabha Spesicer Satish Mahana said on Tuesday.

Delivering the inaugural address at the "Samriddhi 2023" roundtable conference organised by Business Standard in the state capital, Maharus said that a remarkable improvement in law and order as well as basic infrastructure was yielding dividends in the form of a faster growth traicctory.

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"UP is the largest consumer market in India and the state is progressing with the same therne," he said, adding that as the Vidhan Sabha speaker he was committed to ensuring that the issues raised in the legislature were realised by the executive.

Deputy Chief Minister Keshav Prasad Maurya said in his keynote address that the state was witnessing an industrial revolution due to a superior policy framework.

"We have faid the red carpet for investors and the state government is working to honeur the mandate of the people," he said, adding that the state had emerged as the top destination in India for investors having received proposals of over \$33.50 trillion at the UP Global Investors Sammit 2023.

Maurya said the state was according security to industry and investors and the current UP government had also organised roadshows abroad to woo investors. "The start-up ecosystem in UP is leading a revolution and the state is taiding steps to cash in on the potential of different sectors including religious tourism and energy."

In his valedictory address, Deputy Chief Minister Brajesh Pathak said the state has now shed the erstwhile "Bimaru Fradesh" tag due to steps to improve its socioeconomic landscape.

"We have established the rule of law by partnering with the people and nooting out organised crime and corruption. So, the state received a good response in the investor summit," he said, adding that UP made big improvements in citizen-centric serv-



ices across health, education, infra and religious tourism.

Citing an example, Pathak said mining revenues had increased manifold owing to a transparent system of awarding contracts that broke the stranglehold of syndicates.

Industrial Development Minister Nand Gopal Gupta "Nandi" asserted that Uttar Pradesh was fast transforming into "Uttarn Pradesh" and figured among the top investment destinations in India.

"We have given an industryfriendly ecosystem including a comprehensive online clearance system for industry to spur the state government's sustainable development agenda, he said, adding that production had doubled in a number of sectors under the present regime.

He announced that the Yogi Adityanath government would organise a groundbrealding ceremony in the next six months to launch projects worth several trillions of rupees that were committed to at the investon' summit list month.

"Samriddhi 2023" deliberated on the state government's development agenda, providing a platform for poficy makers, industry, bureaucrats, bankers and economists.

It included two panel discussions on "the role of MSMEs in a trillion-dollar economy" and "industrial development and infrastructure facilities of UP". In one of the discussions, Chief-Secretary DS Mishra said better law and order and infrastructure, consistent policies, and a consultative mechanism were delivering the goods for the state in its development journey. "UP has made a giant leap in the ease of doing business, governance, export promotion and logistics man-

agement matricos," he added.
Awamish Kurnar Awasthi, advisor to Chief Minister Yogi Adityanath, said UP was best placed to attract global industry players considering moving their facilities from Chinato India, and that a number of projects were in the pipeline or being discussed.

Nitin Ramesh Golcarn, principal secretary (UP housing), said the state



MOVING AREAD: Vidham Sabha Speaker Satish Mahama (left) and Deputy CMs Keshav Prasad Maurya and Brajesh Pathak (above) at the BS Samriddhi 2023 conference in Lucknow on Tuesday

had planned to develop 100 urban centres to spur economic growth.

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State Bank of India Chief General
Manager, Lucknow, Shared S Chandak claimed industry now had positive
sentiments about UP and the bank
was focused on SMF-centric branches
across UP's 75 districts. "We are offering cluster financing facilities and
holding special loun camps across the
state to cater to industry."

Small Industries Development Bank of India Deputy Managing Director (MD) V Satya Venkata Rao said it had created a cluster development fund to provide easy loans to industry while a digitalisation process was unforce to clarify. the recess

was underway to simplify the process. Balram Narula, MD of Kanpurbased let Knitwears, urged the government to provide incentives to help the hostery sector cater to high demand in UP, nearly 80 per cent of whose demand was being met by goods from other states.

Puran Dawar, chairman of Dawar Footwear Industries in Agna, welcomed the recent summit and said that with a little more government support the leather industry could capture a larger share of the global market. KM Sugar Mills MD L K Bunilhu-

KM Sugar Mills MD L K Asunjhurowala urged the state to offer power subsidy to the industry and allow not metering for industrial consumers.